

# Karme Cannon

Nashville, TN

**AKA: Karmz**

**Vice President of Womin X**

I'm currently a senior account executive for a National Advertising Agency located Nashville, Tennessee. I've been working in the advertising marketing field for the past 10+ years, and my experience has brought along passion and dedication to my career and personal life.

I'm best described as a wonderfully vibrant and passionately driven woman currently living in the Nashville, Tennessee area. Make no mistake; I'm a Nashville, Tennessee native who has developed a wonderful appreciation for the Tennessee State and its fellow residents. Whether spending my weekdays focusing on my career or in my personal life I've found that my personality has helped inspire those around me, and my outgoing driven attitude bleeds success to those who embrace my creativity.

However I'm defined by my overall career and life successes that has brought me to a world that crosses those of a professional working woman, to an inspiring woman motorcyclist who shares the love and passion of riding motorcycles on a national and international bases.

It is my roots that run very deep, as I've been a motorcyclist for over a decade, and have experienced the struggles and public criticism of being a woman motorcycle rider in what continues to be a male dominated industry. Through my early struggles, I've been blessed the opportunity to discover the person I am today. It has been the ongoing drive to explore a world that brought fascination and curiosity that has found me experimenting in such extreme sports as motorcycle road racing to drag racing.

Throughout those wonderful years to present day, I've been able to take my positive interest in riding motorcycles to another level by actively organizing charity events locally and nationally. As well as coordinating friendly community gathers for positive non for profit organizations.

However it wasn't until the year of 2003 when I made the decision to take promoting women motorcycle riders one step further by joining Womin X LLC. Womin X LLC was originally founded in Cleveland, Ohio, and has been a pioneer in aggressively promoting women motorcycle riders



in a very unique and innovative way. Through Womin X I've been able to push a powerful and positive message to woman all across the world in helping educate them on the world of motorcycles. It is the ability to actively promote the message that women alike are in fact not alone. Through Womin X I've be able to give other women the chance to discover each other and find a supportive avenue that eventually develops into a prosperous experience to a joyful life long loving hobby / interest.

It's truly been a blessing to give to those who are in need and to have the ability to do such a thing brings a reward that cannot be bought. It is the ability to share my passionate love and heartfelt goodness to those charities on multiple levels that bleeds the fire and dedication to a life I'm committed to fulfilling. It is truly our personal struggles that define who we are, and it is our dedication that paves the way in leaving behind a positive message that I believe will continue on after this life has ended.

I find myself today as the leading female voice and face of Womin X LLC as well as being the active Vice President. My work ethics in advertising / marketing to my loving passion for riding motorcycles has found me in a world that I've never thought imaginable. I've discover my truest passion, my truest love, and I've discover that I can live a life that is free.

I encourage all to live a life that makes you free, as freedom lies deep inside our hearts and our love and happiness that we choose to embrace. It is the opportunity that life has given me to share my love to those around me has truly shown me the path to a life that has shown itself to be priceless.